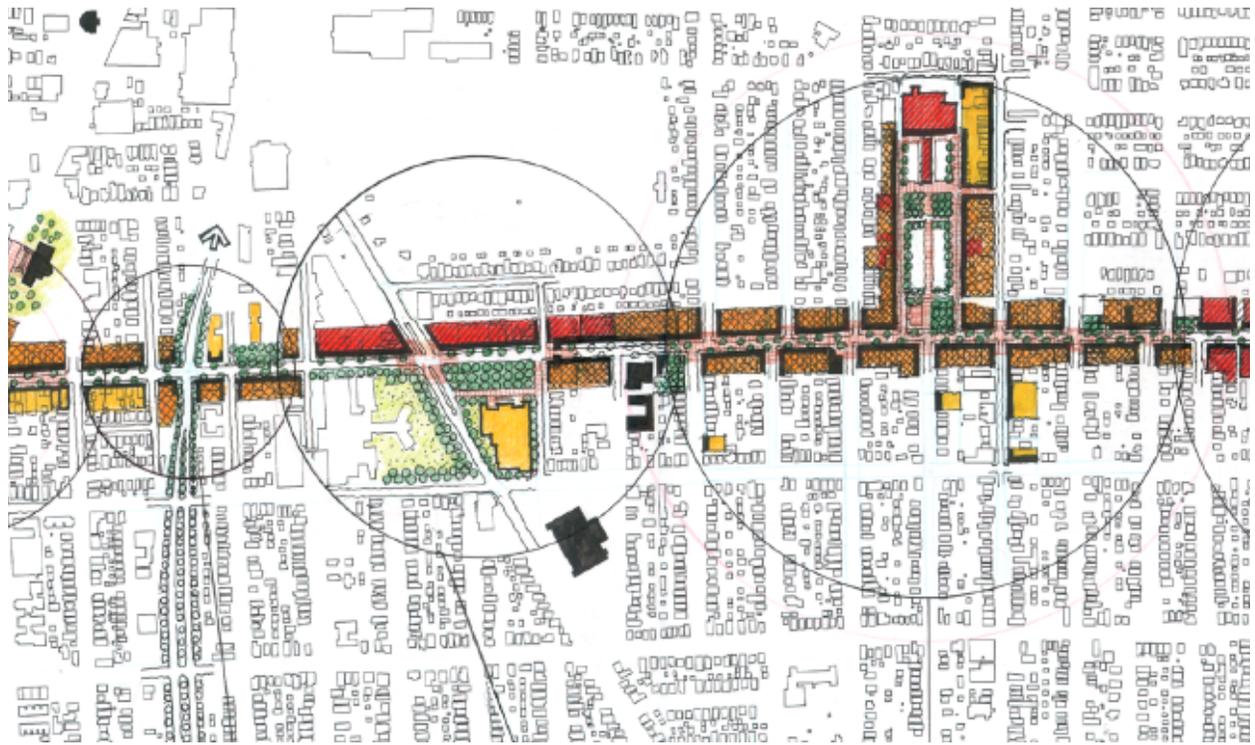


PINE AVENUE BUSINESS DISTRICT URBAN DESIGN PLAN

Niagara Falls, NY



- The plan establishes “Little Italy Niagara” and Pine Avenue as a destination for shopping and casual activities capable of attracting regional tourists and additional local business.
- The culturally themed development strategy includes enhancements of the aesthetic character of the commercial architecture, protection and enhancement of the functional character of Pine Avenue by creating a sequence of high quality public spaces and gateways.
- The proposed City Market Master Plan was used by the City of Niagara Falls as the foundation for the contiguous City Market area, targeted for redevelopment.

Client:	Pine Avenue Business Association, City of Niagara Falls
Value:	Varies
Size:	2 Mile Street
Completion:	Ongoing
Contact:	Thomas DeSantis Senior Planner (716) 286.4477